

Welcome to Läkarkarriär.se 2019

*The most comprehensive
job site for physicians in Sweden.*

The image displays three overlapping screenshots of the Läkarkarriär website. The largest screenshot is a desktop view showing a search results page with a prominent '157 LEDIGA TJÄNSTER' (157 Vacant Positions) badge. Below this, there are search filters for 'SPECIALITETER' (Specialties) and 'REGIONER' (Regions). A list of job listings is visible, including positions like 'Radiolog, Röntgenavdelningen, Danderyds sjukhus' and 'Specialist/Överläkare Falu lasarett'. A smaller desktop screenshot in the foreground shows a 'Veckans Jobb i fokus' (Jobs of the Week) section with a table of listings. A smartphone screenshot on the left shows the mobile version of the site, also displaying the '157 LEDIGA TJÄNSTER' badge and search filters.

SPECIALITET	ORT	ANSÖK BEHÅT
KIRURGISKA SPECIALITETER		
Ötostetik och ginekologi	Åland	2017-09-26
Specialist inom obstetrik och gynekologi, Ålands hälso- och sjukvård.		
Öppningskutan	Gotland	2017-10-16
Överläkare/spec-likare Region Gotland		
Örn-, häls- och fästspäktamer	Gotland	2017-10-16
Överläkare/spec-likare Region Gotland		
Urologi	Göteborg	
Överläkare/Spec-likare i Urologi, Capio Lundby Närsjukhus		

More than
150
vacant posts
every week

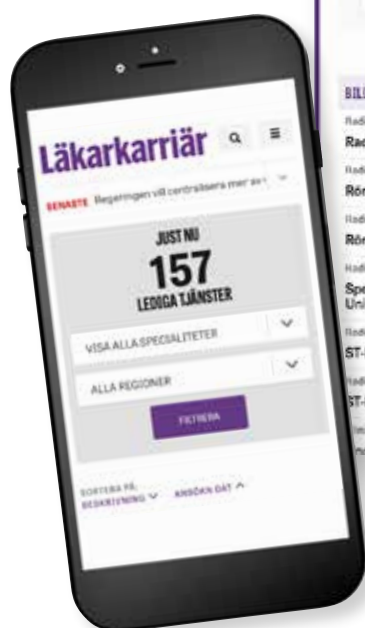
Läkarkarriär.se

Läkarkarriär is the career site for Swedish doctors. This is also where you will find the most comprehensive list of vacant doctors' situations. The site enables us to offer you several active ways to reach Swedish physicians.

1 THE JOB LIST List of vacancies

ALL ADVERTISEMENTS for doctors' situations published in the paper *Läkartidningen* are automatically also included, free of charge, in our browser for vacancies on *Läkarkarriär.se*. You may also choose to advertise online only – no print ad published.

The price for this is **16 900 SEK** per post for three weeks or for the entire period of application.

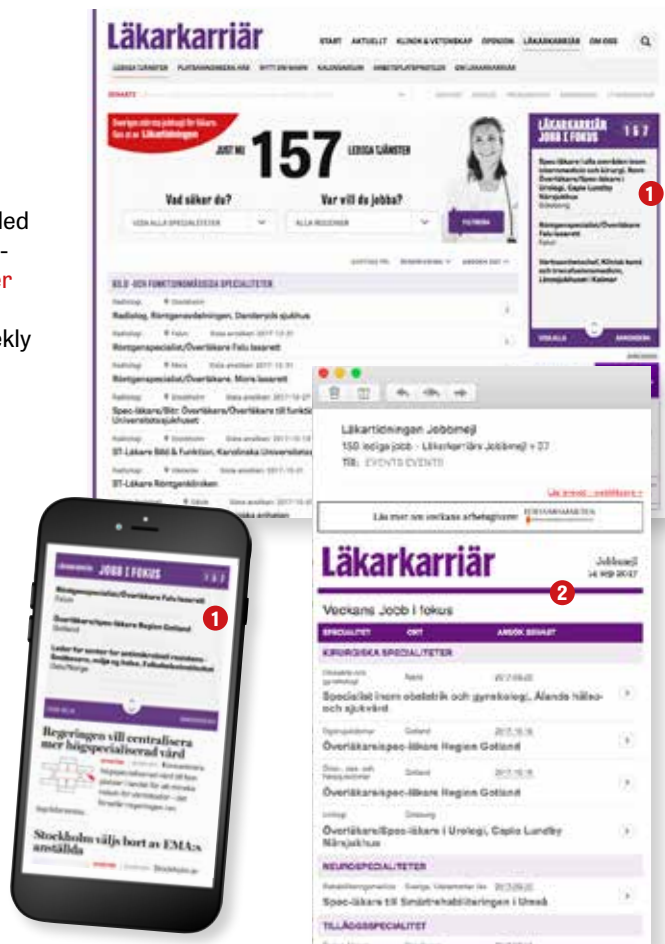


JOBBI FOKUS – more clicks guaranteed!

2 JOBB I FOKUS

IF YOU WANT TO maximize the impact of your ad – get included in **JOBB I FOKUS!** Your post will be found in the right hand column on the start page of Lakartidningen.se and on the career site Lakarkarriar.se for three weeks. Additionally, the post is visible in the **JOB MAIL** for three weeks. This mail is sent weekly to approximately 46 000 recipients.

The cost for **JOBB I FOKUS** is **11 900 SEK** per post and can only be booked in connection with print advertising or digital advertising in the **JOB LIST**.



The package includes:

- 1 Visibility in **JOBB I FOKUS** on desktop and mobile phone for three weeks.
- 2 Visibility in the **JOB MAIL** for three weeks.



3 EMPLOYER PROFILES

THIS IS WHERE YOU can line up all the advantages of being employed by you. The space is yours for twelve months. You may, of course, update the contents continuously. Additional advantages are:

- your vacant posts from the **JOB LIST** can be seen also next to your profile page
- your logotype is included in the **JOB LIST** – for better effect
- you will be profiled as "Employer of the week" in our newsletter twice a year.

The cost for an employer's profile is **49 000 SEK** for twelve months.

4

BOOK THE LARGE DIGITAL PACKAGE - all included

THIS IS HOW YOU REACH more than 130,000 visitors weekly.

The offer includes:

- 1 Inclusion in the **JOB LIST** for three weeks or the entire period of application.
- 2 Banner at **Läkarkarriär.se** for one week.
- 3 Inclusion in **JOBB I FOKUS** on desktop and mobile phone for three weeks.
- 4 Inclusion in the **JOB MAIL** for three weeks.

Package price: **30 900 SEK**

NB! For an addition of only **14 900 SEK** you will also get a banner in the digital news letter from Läkartidningen. This is mailed to more than 46 000 recipients five days a week.



5

BANNERS ON LÄKARKARRIÄR.SE

Läkarkarriär is the primary recruitment site for Swedish physicians. A banner here will maximize your printed ad and will reach even more doctors looking for new jobs.

Placering	Storlek	Pris per vecka
A Top banner 240	1100x240 pix	27 000 SEK
B Top banner 100	1100x100 pix	19 000 SEK
C Half top banner	545x100 pix	13 000 SEK
F Sky scraper	132x300 pix	11 000 SEK
G Landscape 320	268x320 pix	16 000 SEK
H Landscape 200	268x200 pix	11 000 SEK

FOR BOOKING AND INFORMATION, PLEASE CONTACT

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