Welcome to Läkarkarriär.se

2020

The most comprehensive job site for physicians in Sweden.

More than 100 vacant posts every week
Läkarkarriär is the career site for Swedish doctors. This is also where you will find the most comprehensive list of vacant doctors’ situations. The site enables us to offer you several active ways to reach Swedish physicians.

**BOOK THE LARGE DIGITAL PACKAGE – all included**

**THIS IS HOW YOU REACH** more than 150,000 visitors weekly.

**The offer includes:**

1. Mobile banner at Läkartidningen.se for one week.
2. Inclusion in JOB FOKUS on desktop and the JOB MAIL for three weeks, 43,000 recipients weekly, mobile phone for three weeks.
3. Inclusion in the JOB LIST for three weeks.

**Package price:** 35,900 SEK

**NB!** For an addition of only 14,900 SEK you will also get a banner in the digital newsletter from Läkartidningen. This is mailed to more than 46,000 recipients five days a week.
THE JOB LIST
List of vacancies

ALL ADVERTISEMENTS for doctors’ situations published in the paper Läkartidningen are automatically also included, free of charge, in our browser for vacancies on Läkarkarriär.se. You may also choose to advertise online only – no print ad published.

The price for this is **16 900 SEK** per post for three weeks or for the entire period of application.

IF YOU WANT TO maximize the impact of your ad – get included in **JOBB I FOKUS**! Your post will be found in the right hand column on the start page of Läkartidningen.se and on the career site Läkarkarriär.se for three weeks. Additionally, the post is visible in the **JOB MAIL** for three weeks. This mail is sent weekly to approximately 42 000 recipients.

The cost for **JOBB I FOKUS** is **11 900 SEK** per post and can only be booked in connection with print advertising or digital advertising in the **JOB LIST**.

The package includes:
1. **Visibility in JOB I FOKUS** on desktop and mobile phone for three weeks.
2. **Visibility in the JOB MAIL** for three weeks.
**Employer Profiles**

**THIS IS WHERE YOU** can line up all the advantages of being employed by you. The space is yours for twelve months. You may, of course, update the contents continuously. Additional advantages are:

- your vacant posts from the JOB LIST can be seen also next to your profile page
- your logotype is included in the JOB LIST – for better effect
- you will be profiled as “Employer of the week” in our newsletter twice a year.

The cost for an employer’s profile is **49 000 SEK** for twelve months.

---

**Banners on läkarkarriär.se**

Läkarkarriär is the primary recruitment site for Swedish physicians. A banner here will maximize your printed ad and will reach even more doctors looking for new jobs.

<table>
<thead>
<tr>
<th>Placering</th>
<th>Storlek</th>
<th>Pris per vecka</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Top banner 240</td>
<td>1100x240 pix</td>
<td>27 000 SEK</td>
</tr>
<tr>
<td>B Top banner 100</td>
<td>1100x100 pix</td>
<td>19 000 SEK</td>
</tr>
<tr>
<td>C Half top banner</td>
<td>545x100 pix</td>
<td>13 000 SEK</td>
</tr>
<tr>
<td>G Landscape 320</td>
<td>268x320 pix</td>
<td>16 000 SEK</td>
</tr>
<tr>
<td>H Landscape 200</td>
<td>268x200 pix</td>
<td>11 000 SEK</td>
</tr>
</tbody>
</table>

---

**For booking and information, please contact**

**Eva Larsson**
+46 70 790 35 06
eva.larsson@lakartidningen.se

**Ulf Jansson**
+46 70 790 35 47
ulf.jansson@lakartidningen.se