



NEW!

The best online advertising if you are looking for doctors in Sweden!

With our new, digital advertising package, you reach Swedish doctors every week by e-mails, online advertising and social media.

PACKAGE A • 45 900 SEK


The package includes:

- 1 Inclusion in the **JOB LIST** for three weeks. or the entire application period
- 2 Inclusion in **JOBB I FOKUS** on desktop and the **JOB MAIL** for three weeks, 44 000 recipients weekly
- 3 **Facebook + Instagram** – 20 000 impressions 
- 4 **Mobile banner, best possible placing** – 200 000–400 000 visitors/week
- 5 **Linked In** – 10 days 

GUARANTEE!
1 000 clicks
on your ad!

PACKAGE B • 37 900 SEK


The package includes:

- 1 Inclusion in the **JOB LIST** for three weeks. or the entire application period
- 2 Inclusion in **JOBB I FOKUS** on desktop and the **JOB MAIL** for three weeks, 44 000 recipients weekly
- 3 **Facebook + Instagram** – 20 000 impressions 
- 4 **Mobile banner, best possible placing** – 200 000–400 000 visitors/week

GUARANTEE!
700 clicks
on your ad!

PACKAGE C • 29 900 SEK

The package includes:

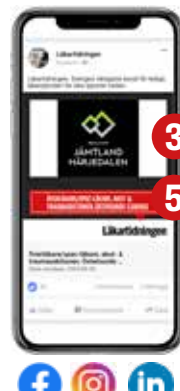
- 1 Inclusion in the **JOB LIST** for three weeks. or the entire application period
- 2 Inclusion in **JOBB I FOKUS** on desktop and the **JOB MAIL** for three weeks, 44 000 recipients weekly
- 3 **Facebook + Instagram** – 20 000 impressions 

GUARANTEE!
400 clicks
on your ad!

PACKAGE D • 21 900 SEK

The package includes:

- 1 Inclusion in the **JOB LIST** for three weeks. or the entire application period
- 2 Inclusion in **JOBB I FOKUS** on desktop and the **JOB MAIL** for three weeks, 44 000 recipients weekly



Material that we need:
Banner 360x180 px (gif, jpg, png)
Jobb i fokus/Job list: Direct link to vacant position
Social media: Logotype (gif, jpg)

Läkartidningen